## Penultimate Nascar Whelen EuroSeries weekend: Alberto Naska is preparing to keep the top of the standings and obviously aims for the highest step of the podium.

Heroes Valley and CAAL racing are ready to support Naska in race 9 and 10 on the Belgian circuit of Zolder on 8 and 9 October.

A challenge for man and car: the *Zolder circuit* is ready to host the penultimate *EuroNASCAR* race. 10 curves, 3 chicanes and 2 straights will engage the protagonists of the *Nascar Whelen Euro Series* over the weekend of 8/9 October

The competitions becomes hot as the grand finale of the season approaches: **Alberto** at the top of the *EuroNASCAR 2* standings will have to defend the gap of 46 points from Hezemans, second and the difference of 52 and 53 points from Doubek and Tziortzis, third and fourth in the ranking.

The American Weekend featuring Nascar, the European version of the best American races, traditionally includes a parade through the streets of Zolder. The entire caravan of cars will leave on Thursday afternoon from the Zolder Circuit to stop in front of the town hall for a static show where everyone can see and photograph the cars up close and get an autograph from the drivers.

The weekend appointment is on the track: qualifying on Saturday morning and then race 9, at 13.45 EuroNASCAR PRO and 16.45 EuroNASCAR 2. Race 10 on Sunday 9 October, after the pit walk that will allow all fans to get excited, at 11.20 EuroNASCAR 2 and at 2.00 pm EuroNASCAR PRO.

Heroes Valley is looking forward to lining up on the starting grid with Naska and experiencing a weekend full of racing spectacle and fantastic atmosphere!







## WHO IS ALBERTO NASKA

Alberto Fontana called Naska, is an engineer, a boy of thirty-two, intelligent and outgoing, with a great love, the Motorsport, and with the great dream of racing. Born into a humble family in Turin, without the economic possibility of giving him the opportunity to race, he invented the way to achieve his dream. And in only 4 years, today Alberto Naska is one of the leading creators in the automotive and motorsport sector.

<u>https://www.youtube.com/user/FontanaVideoStudios/channels</u> <u>https://www.facebook.com/albertonaska/</u> <u>https://www.instagram.com/albertonaska/</u> <u>https://www.twitch.tv/albertonaska</u> <u>https://www.tiktok.com/@albertonaska</u>

## WHO IS HEROES VALLEY

An Experience and Emotional Agency with a single mission, to cross the limits of communication speaking the languages of all media, that, thanks to the ten-year skills gained in marketing, in the communication, in the world of events and the deep knowledge of media available, allows you to act by accelerating results. Current data confirm the effectiveness of influencer marketing activities. Heroes studies digital strategies in line with traditional ones, develops the contents contained therein, making engagement with brands experiential and tangible. The production processes developed make the activity unique, capable of giving body and voice to the needs of the brands and achieving the objectives directly.

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For further information and photographic materials: <u>communication@heroesvalley.it</u>

